



# REGION 6 ASSEMBLY COMMITTEE SUMMARY REPORT

Date of meeting: Sept. 23, 2023

Members Present	
1. Judy	5. Joan
2. Chuck	6. Claudette
3. Michael	
4. Karen	

This report must be completed and given to the R6 Secretary by the close of the Assembly. In addition to specifying the committee's goals and action plans, this summary will guide the committee at its next meeting. Please attach the list of committee members to this summary.

Committee Name: Web + Publications

Committee Chair: Judy K      Committee Secretary: Claudette S.

### Issues discussed during meeting:

1. Our process of pursuing Google Adwords - on hold r it cost.
2. Our chair Judy is rotating out - the duties of Chairperson were explained.
3. Chuck our coordinator is rotating out and will mentor our newly elected coordinator (will be decided today)
4. Discussed the role of the Committee coordinator and the role of Chair
5. Discussed potential benefit of putting podcasts on the website - to put a bank of older ones on in near future + put the recordings of the current upcoming conventions on as they become available

### Decisions made:

1. Karen will be our new chair person.
2. We unanimously voted to suspend our pursuit of Google Ad Words related to the cost to Region (\$300 / mos per IG) + the seemingly decreasing benefit of it - post - the acute phase of pandemic. Less + less traffic online esp w/ WSO doing Google Ad words.

### Goals / Actions which will be completed by the next assembly:

1. Assess the response to the Assembly Homework writing assignment that will be emailed to members; if there is a good response the committee will look at the benefit of retrying a newsletter (perhaps we could use the coordinators program to do so).  
We could potentially send out writing topics more often than twice a year @ Assembly.

### Assignments and deadlines:

Next meeting Nov. 7<sup>th</sup>, 2023  
7:30 pm EST.