

**Evaluating a Blitz Funding Proposal
(Revised 11/19/2022)**

NEW APPLICANTS	25
This applicant has not had an award within the last 3 years.	
ATTENTION TO DETAIL	10
(Choose 0 – 10)	
Is the form completely filled out; are all the relevant questions answered?	
CLARITY AND COMPREHENSION	20
(Choose 0 – 10)	
Is the “ <i>Brief description of initiative</i> ” clear and comprehensive?	10
(Choose 0 – 10)	
Is there “ <i>research done including cost comparisons</i> ”?	10
COST SHARING	10
Is the Intergroup contributing 50% or more of the cost?	
MEASURING SUCCESS	10
<u>Consider:</u>	
Increase in website hits; from Google Analytics or another cited source.	
Increase in phone calls; for those IGs that have phone service.	
Increase in Intergroup attendance.	
Do the “ <i>Metric</i> ”(s) have starting baselines?	
TREASURER’S REPORT	10
Do not have funds to support PIPO initiative	10
Have funds to support PIPO initiative	0
Did not provide most recent treasurer’s report	*
SUPPLEMENTAL DOCUMENTATION	15
Is there “ <i>other documentation that will support your application</i> ”?	
(Choose 1 of 3)	
Substantial and comprehensive	15
Partial	10
None	
Maximum possible score	100

* disqualifies application