PUBLIC INFORMATION AND PROFESSIONAL OUTREACH (PI/PO)
BLITZ REPORT FORM

A report on the use of PI/PO Blitz funds is required. For funds awarded in the fall, a report must be submitted at least 30 days prior to the Spring Assembly. For funds awarded in the spring, a report must be submitted at least 30 days prior to the Fall Assembly. Note: R6's fiscal year runs from September to August; and PI Blitz funds must be spent in the fiscal year in which they are awarded.

Intergroup Information

Full name of Intergroup:
No short form, initials, or abbreviations

Intergroup mailing address:
Include city, state or province and zip code

Contact name for Blitz:
This is the person responsible for leading the Blitz.

Phone number: **Email address:**

Blitz Overview

Name of proposal:

Brief description of initiative:
This is a description of what was done. This might be the same as what you proposed, or it might reflect changes because, as we all know, life happens.

Which areas (states, provinces, cities, and/or towns) were impacted?

Population of area(s) affected:

Start Date: **End Date:**

Cost Details

Total project cost (including direct and indirect costs): $

A reasonably detailed outline of ALL the expenses incurred:

Paid by the Intergroup: $

Paid by Region 6: $

Success Indicators

How effective was this initiative?
Wherever possible, present data on the effectiveness of the campaign. Examples might include, increase in number of phone calls to the phone line or website visits. If there is no data, please say so.

Metric:	Results:
Increase in website hits	
Increase in phone calls	
Increase in Newcomer Packets sold	
Increase in meeting attendance	
Increase in literature sold	
Increase in Intergroup attendance	
Increase in referrals from professionals	
Other	

Additional Information

Would you recommend this initiative to other Intergroups? Why or why not?

Could your Intergroup mentor another Intergroup interested in doing this?

Acknowledgements or other information

Signature of contact for Blitz:	Date:

Complete this form and email it to the R6 Coordinator at Coordinator@OARegion6.org no less than 30 daysprior to the next Region 6 Assembly.

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