PUBLIC INFORMATION AND PROFESSIONAL OUTREACH (PI/PO)
BLITZ APPLICATION FORM

Region 6 has set aside funds for groups and service bodies, who might be otherwise financially unable to help carry the message of recovery of OA to the public arena or the professional community. These funds are made available by submitting this form and are awarded upon the recommendation of the PI/PO Committee and the approval of Region 6 Board.

Instructions: Complete this application form and email it to the R6 Coordinator at Coordinator@OARegion6.org no lessthan 60 days prior to the next Region 6 Assembly. It is recommended that you have a representative from your Intergroup attend the PI/PO Committee meeting to support this application.

Follow-up Requirements: A report on the use of PI/PO Blitz funds is required. For funds awarded in the fall, a report must be submitted at least 30 days prior to the Spring Assembly. For funds awarded in the spring, a report must be submitted at least 30 days prior to the Fall Assembly. Note: R6's fiscal year runs from September to August; and PI Blitz funds must be spent in the fiscal year in which they are awarded.

Intergroup Information

Full name of Intergroup:
No short form, initials, or abbreviations

Intergroup mailing address:
Include city, state or province and zip code

Contact name for Blitz:
This is the person responsible for answering questions and for leading the Blitz. If this person will not be attending the Assembly, please complete the section below.

Phone number:	**Email address:**

Blitz presenter during Assembly:
If different from the contact person listed above

Phone number:	**Email address:**

Blitz Overview

Name of proposal:

Brief description of initiative:

Which areas (states, provinces, cities, and/or towns) will be impacted?

Population of area(s) affected:

Start Date:	**End Date:**

Cost Details

Total project cost (including direct and indirect costs: Each Intergroup is expected to bear a portion of the cost of this initiative.	$

If applicable, please describe any research done including cost comparisons with other companies that offer the same service(s)

Amount to be paid by the Intergroup:	$

Amount to be paid by Region 6:	$

Success Indicators	
By which means will the Intergroup track results?	

Metric:	Expectation:
Increase in website hits	
Increase in phone calls	
Increase in Newcomer Packets sold	
Increase in meeting attendance	
Increase in literature sold	
Increase in Intergroup attendance	
Increase in referrals from professionals	
Other	

PI/PO Blitz approval results will be announced at the Assembly. The Treasurer will confirm this and mail a check in the amount of the approved Blitz.

Please include/attach any other documentation that will support your application.

All submitted PI/PO activity Blitz applications must contain the signature of a Chair or Treasurer of the Intergroup presenting the proposal, verifying the proposal has been approved. Electronic signatures are acceptable.

Signature of contact for Blitz:	**Date:**

Signature of Chair or Treasurer:	
Print name:	**Title:**